

**FACULTY OF MANAGEMENT****M.B.A. I – Semester (CBCS) Examination, May / June 2018****Subject : Fundamentals of Technology Management****Paper – MB 104  
Generic Elective - I****Time : 3 hours****Max. Marks : 80****PART – A (5 x 4 = 20 Marks)**  
(Short Answer Type)

- 1 Explain the importance of Technology Management
- 2 What is Technology Innovation?
- 3 Write the features of Technology Transfer.
- 4 What is Technology Absorption?
- 5 Explain about Technology support system.

**PART – B (5 x 12 = 60 Marks)**  
(Essay Answer Type)

- 6 a) What is Technology change? Write the major implications of Technology Management.  
**OR**  
b) Elucidate the different phases in TLC.
- 7 a) Explain the role of Technology. Write the approaches for Technology Forecasting.  
**OR**  
b) Write in detail about Technology Innovation chain.
- 8 a) Illustrate about the features and Routes of Technology Transfer.  
**OR**  
b) Explain about the various approaches for pricing of Technology Transfer Agreements.
- 9 a) Write about the benefits of Technology Absorption.  
**OR**  
b) What is Diffusion? Write the major diffusion activities.
- 10 a) Elucidate the Technological Policies initiated by the Central Government.  
**OR**  
b) Explain the role of Venture Capital in financing the Technology Support system.

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