Code No. 4557

FACULTY OF MANAGEMENT

M.B.A. III – Semester (CBCS) Examination, May / June 2018

Subject : Decision Support Systems

Paper – MB-304-4

Time : 3 hours   **Max. Marks : 80**

PART – A (5 x 4 = 20 Marks)
(Short Answer Type)

1 Hardware
2 EIS
3 Expert Systems
4 Data Ware house
5 Data Mining

PART – B (5 x 12 = 60 Marks)
(Essay Answer Type)

6 a) What is DSS? Explain the evolution of DSS.

OR

   b) Explain the need and benefits of DSS.

7 a) Explain the development and implementation of DSS.

OR

   b) Explain the types of models in DSS.

8 a) What are the problems of Group Decision Making? Explain.

OR

   b) What are the components of EIS? Explain.

9 a) Distinguish between Artificial Intelligence Vs Natural Intelligence.

OR

   b) Explain the structure and benefits of ES.

10 a) What is Data Ware house? Explain the characteristics of Data Ware House.

OR

   b) What is Data Mining? Explain the techniques Data Mining.

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