Code No. 1016
# FACULTY OF MANAGEMENT

**M.B.A. III – Semester (CBCS) Examination, January 2019**

**Subject: D. Decision Support Systems**

**Paper – MB – 304**
**Discipline Specific Elective – I (Systems)**

**Time: 3 Hours**                                                          **Max.Marks: 80**

### PART – A (5x4 = 20 Marks)
### [Short Answer Type]
**Note: Answer all the questions in not more than one page each.**

1  Define DSS
2  EIS
3  ES
4  Data warehousing
5  Data Stores

### PART – B (5x12 = 60 Marks)
### [Essay Answer Type]
**Note: Answer all the questions by using internal choice**
**in not exceeding four pages each.**

6  a)  What is Decision making Process? Discuss the framework for DSS support.

**OR**

   b)  Discuss the need and types of DSS.

7  a)   Discuss the software tools for DSS.

**OR**

   b)  Explain the different types of models in DSS.

8  a)  Discuss the Distributed DSS Technology.

**OR**

   b)  What are the components of EIS? Discuss about the EIS work.

9  a)  Define Artificial Intelligence. Discuss the intelligence of AI.

**OR**

   b)   What are the benefits of ES and give examples of ES?

10 a)  Explain the characteristics of Data warehouse and implementing of Data warehouse.

**OR**

   b)  Discuss about the online transaction processing techniques used to mine data.

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