

Roll No.					Total No. of Pages:	02

Total No. of Questions: 09

B.Tech. (Textile) (2011 Onwards) (Sem.-6)

ENGINEERING ECONOMICS AND INDUSTRIAL MANAGEMENT

Subject Code: BTTE-608 Paper ID: [A2767]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

0.1 Write briefly:

- a. Opportunity Cost
- N.F. its iRanker com b. Economic Order Quantity
- c. IRR
- d. Disposal of goods
- f. Management functions
- g. Span of control
- h. Depreciation
- i. Monopoly
- i. Macro economics



SECTION-B

- Q.2 What is meant by productivity index? What are the various measures of calculating it?
- Q.3 Explain the principle of organizational structure.
- Q.4 Distinguish between Maslow's theory of need hierarchy and Herzberg's two factor theory of motivation.
- Q.5 What is meant by purchase management? What factors affect purchase decisions?
- Q.6 What are the future challenges for human resource management?

SECTION-C

- Q.7 What is meant by productivity of a firm? Explain various productivity systems.
- Q.8 Discuss the factors to be considered in replacement studies. Describe two methods for evaluating depreciation in industrial situation.
- at is a superior of the superi How economic analysis of investment is done? Q.9

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