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Total No. of Pages : 02

Total No. of Questions : 09

B.Tech. (Food Tech) (2014 Onwards) (Sem.-6)
ENTREPRENEURSHIP & AGRIBUSINESS MANAGEMENT
Subject Code : BTFT-603
Paper ID : [74334]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A**Q1. Write short notes on :**

- a) Principle of agribusiness management.
- b) Elements of enterprise management.
- c) Food policy in India.
- d) Objectives of FCI.
- e) Import duty for rice, wheat, maize and oilseeds.
- f) Factors affecting the profitability of agribusiness investment.
- g) Regulated markets.
- h) Retail supply chain management.
- i) Lead time.
- j) Environmental analysis for a business.

SECTION-B

- Q2. What are the organizations involved in agribusiness marketing? Explain their position in Indian markets.
- Q3. What role has agribusiness played in international trade?
- Q4. Discuss in brief the environmental analysis of agricultural projects.
- Q5. Briefly explain the challenges faced during agribusiness management.
- Q6. What are the major primary markets available for the farmers for different agricultural commodities? Discuss any one in detail.

SECTION-C

- Q7. Discuss the scope, evolution and future prospects of agri-food system. What are the changing perceptions of food?
- Q8. Explain the role of regulated markets in marketing of agricultural products.
- Q9. What are the distortionary influences of transnational and multinational agribusiness firms in international corporations in agriculture?