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**B.Com(Hons)/B.Sc.(FD)/BTTM/B.Sc.(BT)/(BHMCT)/BA JAMC/B.Sc.(MLS)/  
BBA(RD)/ BBA/BBA(SIM)/BBA(Business Economics) (2018 Batch)  
(Sem.-1)**

**ENGLISH****Subject Code : BTHU-103-18****Paper ID : [75085]****Time : 3 Hrs.****Max. Marks : 60****INSTRUCTION TO CANDIDATES :**

- 1. All questions are COMPULSORY.**
- 2. Q1, Q2 and Q3 carry TEN marks each.**
- 3. Q4 and Q5 carry FIFTEEN marks each**

Q1. Describe the types of communication in detail. (10)

Q2. Discuss the importance of communication at personal, social and business levels. (10)

Q3. Analyse and interpret the following passage in your own words: (10)

I do not believe that every boy and girl is potentially able to be good at science. I am aware, for instance, that my incapacity to master mathematics was not due to laziness or stupidity but to the fact that my brain cells were not disposed in that sort of pattern. Thus, although I was quick and deft in such subjects as classics, history, foreign languages and literature, I was absolutely hopeless at algebra. If under the new system, science alone is to lead educational advancement, then what would happen to those who are born with unscientific minds? The scientists would, I suppose, contend that such nitwits need not be considered and that they are mere encumbrances in the modern world of machines and satellites. Yet if they remember their history better, they would also know that many of the great men of the past, who have conferred immense benefits on the human race, could never understand why it should be that two and two make four.

Q4. Draft a report on your analysis of the impact of technology on the change of culture in India. The report is to be submitted to the Director of your Institution. (15)

Q5. Translate the following passage into Hindi or Punjabi. (15)

If I were a millionaire with endless millions, I would get all the comforts that money can buy. A poor man like me with a hard life of toil can only wish for an escape from hardship. If I were a millionaire, I would not work to earn my bread. The most delicious dishes would be on my table. I would not worry about my dress for the best dresses of the world would be mine. I would live in the finest palace. Many servants would wait on me day and night. The first desire of a poor man like me is to get all these physical comforts which no poor man can enjoy. Habituated to my millions and comforts, I would think of a useful life. First of all, I would buy all the valuable books of the world. Secondly, I would invest a huge sum of money in research work in medicine. Thirdly, I would start a school and a college where students could get free education. Fourthly, I would travel a lot.