

**Total No. of Questions : 09**

**B.Com(Hons) (2018 Batch) (Sem.-1)**

# MANAGERIAL ECONOMICS

**Subject Code : BCOMGE101-18**

**Paper ID : [75092]**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

## SECTION-A

**1. Answer briefly :**

- a) Define Production Possibility Curve.
- b) What is the meaning of term Equilibrium?
- c) What is an Indifference Curve Map?
- d) What is Opportunity Cost?
- e) Define income elasticity of demand.
- f) As a result of 10 percent fall in price of a commodity its demand increases by 20 percent. Find out price elasticity of demand.
- g) What is marginal rate of technical substitution?
- h) Differentiate between a firm and industry.
- i) What are the conditions of price discrimination under monopoly?
- j) What are the main features of an Oligopoly market?

## **SECTION-B**

### **UNIT-I**

2. Define demand. What are the main reasons for downward slope of demand curve?
3. Explain various factors affecting price elasticity of demand.

### **UNIT-II**

4. Explain equilibrium of firm under least cost combination of inputs.
5. Explain the Law of Variable Proportions and also indicate the stages of production for fixed and variable factors.

### **UNIT-III**

6. What do you understand by Average Revenue and Marginal Revenue? Why average revenue and marginal revenue curves are horizontal straight lines under perfect competition?
7. Describe various short run costs of a firm.

### **UNIT-IV**

8. How price and output are determined under monopolistic competition?
9. Describe various types of pricing practices.