

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(HMCT) (2013 to 2017 Batch) (Sem.-3)

COMMUNICATION – III

Subject Code : BSHM-306

Paper ID : [C1119]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A**1. Answer briefly :**

- a. Importance of non verbal communication.
- b. Posture.
- c. Uses of space in proxemics.
- d. Kinesics
- e. Communicative use of colours.
- f. Eye contact.
- g. Feedback
- h. Pronunciation.
- i. Foreign sounds.
- j. Telephone skills.

SECTION-B

2. How does the facial expression helps in communication?
3. Explain Vocal Behaviour.
4. Importance of speech in Hotels.
5. Explain stress accent.
6. Discuss Phonetics.

SECTION-C

7. What are foreign sounds how do they help in improvement of speech?
8. How do the Hotels develop their telephonic skills? Explain.
9. In what ways different artifacts help to communicate? Explain their values in our lives.