

Roll No. 

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Total No. of Pages : 02

Total No. of Questions : 09

**B.Sc.(JAMC) (Sem.-3)**  
**MEDIA MANAGEMENT AND ETHICS**  
Subject Code : BJAMC-201  
Paper ID : [C0619]

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

**SECTION-A****1. Write briefly :**

- i) Media
- ii) Management
- iii) Free speech
- iv) Liable
- v) Press
- vi) Contempt
- vii) Corporate ownership
- viii) AIR
- ix) Copyright
- x) Television

### SECTION-B

2. What is the nature of media ethics?
3. Mention four media laws.
4. What is the meaning of management?
5. Write a note on Article 19(i)(a).
6. When does contempt of court occur?

### SECTION-C

7. What are the internal and external pressures on media?
8. Discuss the laws and ethics concerning broadcasting.
9. What are the principles of media management?

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