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B.Sc.(JAMC) (Sem.-3) NEW MEDIA TECHNOLOGIES

Subject Code: BJAMC-205 Paper ID: [C0621]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A Sy. Name of the control of the control

1. Write briefly:

- a) New media.
- b) Media technology.
- c) Globalization.
- d) Image capturing.
- e) Multi media.
- f) DTS.
- g) Video.
- h) Wi-Fi.
- i) Fiber optic.
- j) Information.



SECTION-B

- 2. What is meant by video on demand?
- 3. What is meant by online journalism?
- 4. Explain the concept of social media.
- 5. What is Information superhighway?
- 6. What are the limitations of terrestrial transmission?

SECTION-C

- 7. Discuss the impact of modern technology on globalization.
- 8. Explain the differences in news consumption pertaining to online journalism and traditional journalism.
- 9. Discuss the emergence and growth of new technology.

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