

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(JAMC) (Sem.-3)
DEVELOPMENT COMMUNICATION
Subject Code : BJAMC-209
Paper ID : [C0623]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A**1. Answer briefly :**

- a) Development
- b) Communication
- c) Society
- d) PIB
- e) DAVP
- f) NGO
- g) Newspaper
- h) Traditional media
- i) Cyber media
- j) Rural development

SECTION-B

2. Define Development Communication
3. Explain the concept of urban sanitation.
4. Two characteristics of developing societies.
5. List four measures of development communication.
6. What is the role of Song and Drama Division?

SECTION-C

7. Discuss any three Economic theories of development.
8. What is the role of mass media organisation in development communication?
9. How do executive and judiciary contribute to development?