

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(MEFT) (Sem.-3)
PRINT MEDIA-II
Subject Code : BMEFT-201
Paper ID : [F0311]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. **Write briefly :**
 - a. Jargons
 - b. Circulation
 - c. Press Release
 - d. Reporting
 - e. Backed up
 - f. Bleed
 - g. Crime Reporting
 - h. Scoops
 - i. Proof Reading
 - j. Finishing

SECTION-B

2. Explain Investigative and Interpretative Reporting.
3. Describe principles of Editing and its Importance.
4. Define Reporting and types of Reporting.
5. What are the procedures for writing a news report? Is collection of news determined by this procedure? Discuss.
6. What are the main aspects of editing? Explain Press release and its elements.

SECTION-C

7. Reporters are eyes and ears of a media organization. Do you subscribe to this view? Illustrate your answer giving the job of a reporter.
8. What is specialized Reporting? Explain Press Release, Free conference and meet the press shows.
9. "*A Photograph tells more than a thousand words*". Do you agree? Give answers detailing the need for photography in journalism and the quality of a photographer.