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# B.Sc.(ATHM) (2013 to 2017) (Sem.-3) DIMENSIONS OF INTERNATIONAL TOURISM

Subject Code : BTA-11 Paper ID : [C1150]

Time: 3 Hrs. Max. Marks: 60

## **INSTRUCTION TO CANDIDATES:**

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

## **SECTION-A**

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## 1. Answer briefly:

- a. STEP ON GUIDES
- b. On site travel houses
- c. Headquarter & year of establishment of ICCA
- d. GIT
- e. Independent travel Packages
- f. Familiarization tours
- g. Internal tourism
- h. Geotourism
- i. Green tourism
- j. Enclave Tourism



### **SECTION-B**

- 2. What are the negative socio-cultural impacts of tourism? Give atleast six impacts with suitable examples.
- 3. Distinguish between International Tourism and Domestic Tourism.
- 4. What is PATA? Also, explain the various PATA chapters?
- 5. What are advantages of travel industry fairs?
- 6. Write a short note on DGCA.

#### **SECTION-C**

7. What is an NTO? Explain in detail the functions of NTO (Atleast 12 functions).

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- 8. Explain:
  - a. ASTA
  - b. ICAO
- 9. Explain:
  - a. ITB
  - b. IHA

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