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Roll No.						

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(MEFT) (Sem.-4) ONLINE JOURNALISM Subject Code : BMEFT-206 Paper ID : [F0318]

Time: 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

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- 1. Write briefly :
 - a. Meme
 - b. Troll
 - c. Hits
 - d. Podcast
 - e. Blog
 - f. HTML
 - g. Meta Tags
 - h. Social Media
 - i. Spam
 - j. Tweet



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SECTION-B

- 2. What is Information superhighway?
- 3. What are basics of Cyber journalism?
- 4. What is Citizen Journalism?
- 5. Merits and Demerits of Cyber journalism.
- 6. What is Internet Radio?

SECTION-C

- 7. Describe the Concept, nature and scope of Online Journalism.
- 8. Principles of writing news and features for online journalism.
- 9. Describe the layout and online editions of newspaper.