

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**B.Sc.(MEFT) (Sem.-4)**  
**ELECTRONIC MEDIA TELEVISION**  
**Subject Code : BMEFT-210**  
**Paper ID : [F0320]**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

## SECTION-A

1. Write briefly :
  - a. NTSC
  - b. Line Script
  - c. AsiaSat
  - d. Soap Opera
  - e. Progressive Scan
  - f. Docudrama
  - g. News readers
  - h. Post-production
  - i. TV commercials
  - j. Bandwidth

### SECTION-B

2. Write a note on script designing.
3. Justify the statement: *“Every penny must be put on screen”*.
4. Explain the role of line producer.
5. Why market research is mandatory?
6. How do you plan a questionnaire?

### SECTION-C

7. What do you mean by New Media? Explain its role in nation building.
8. Explain observation method of media research.
9. Describe the hierarchical structure of Door Darshan.