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Total No. of Questions : 09

B.Sc. Agriculture (2014 & Onwards) (Sem.-4)

EXTENSION METHODOLOGY AND COMMUNICATION SKILLS FOR TRANSFER OF TECHNOLOGY

Subject Code : BSAG-405

Paper ID : [72757]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

Q1. Write short notes on :

- a. Channel Credibility
- b. Brain Storming
- c. Refresher Training
- d. Channel Efficiency
- e. Frontline Demonstration
- f. Empathy
- g. Early adopters
- h. Training Need Assessment
- i. Non-verbal communication
- j. Farmers Portal

SECTION-B

- Q2. Differentiate interpersonal and cosmopolite channels of communication with examples.
- Q3. What is the need of program evaluation and how monitoring is different from evaluation.
- Q4. What is feedback? Enlist the various problems in getting feedback.
- Q5. Give an account of different innovative information sources for transfer of technology.
- Q6. Discuss any four training methods being used for capacity building of extension personnel.

SECTION-C

- Q7. Define innovation decision process and discuss its various stages.
- Q8. Discuss the merits of individual contact methods. Explain the factors influencing the selection and use of extension teaching methods.
- Q9. Draw extension program planning model and briefly explain different steps in extension program planning.