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B.Sc.(IT) (2013 & 2014) (Sem.-5) PRINCIPLES OF MANAGEMENT

Subject Code: BS-307 Paper ID: [B0420]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains SIX questions carrying TEN marks each and a student has to attempt any FOUR questions.

SECTION-A

- 1. Explain the following terms :
 - a) Line Organizational Structure.
 - b) Formal Communication.
 - c) Modern Techniques of Managerial Controlling.
 - d) Programmed and Non-Programmed Decisions.
 - e) Job Orientation.
 - f) Strategic Planning.
 - g) Feasibility of Business Plans.
 - h) Unity of Command.
 - i) Management.
 - j) Organization.

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SECTION-B

- 2. Discuss the Functions of Management in detail.
- 3. Write about the essential features of a good plan that you developed to make your project(s) successful.
- 4. Explain the term Decision. What challenges do you face while making decisions? Discuss.
- 5. Explain the concept of Authority and how is it different from Power? Discuss.
- 6. What is meant by Recruitment? Discuss about selection process in detail.
- 7. What do you mean by Informal Communication? Write about Communication process in detail.

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