

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(JAMC) (Sem.-5)
WORLD MEDIA SCENARIO
Subject Code : BJAMC-301
Paper ID : [C0640]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. Answer briefly :

- a) Communication
- b) Culture
- c) DBS
- d) Super Powers
- e) Third world countries
- f) Cold war
- g) Soft news
- h) News syndicate
- i) Non-Aligned Block
- j) Global media

SECTION-B

2. Explain the concept of world media.
3. What is meant by New Information Order?
4. Highlight the importance of developing countries in the Global Media Scenario.
5. Enumerate five barriers to flow of news.
6. What is meant by colonization of communication?

SECTION-C

7. Discuss in detail the role of international news agencies.
8. Explain the relationship between media and military establishment and its consequences.
9. List ten important UN Resolutions on media related issues.