

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. Agriculture (2014 & Onwards) (Sem.-6)
FUNDAMENTALS OF AGRI-BUSINESS MANAGEMENT
Subject Code : BSAG-606
Paper ID : [74349]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Q1. Write short notes on :

- a) Delegation and decentralization.
- b) Conglomeration of business.
- c) Functions of directing.
- d) Guiding.
- e) Chester Barnard.
- f) Types of leaders.
- g) Devices or tools of control.
- h) Price lining.
- i) Significance of test of solvency.
- j) Constraints in setting up agro-based industries.

SECTION-B

- Q2. Define agribusiness management and discuss its scope of agribusiness in India.
- Q3. Discuss the meaning, elements, importance and functions of management.
- Q4. Briefly explain the various steps involved in planning.
- Q5. Discuss the nature/characteristics and key elements of organization.
- Q6. Explain the objective of setting a price strategy.

SECTION-C

- Q7. Discuss various types of plans. Also, discuss the characteristics, importance and limitations of planning.
- Q8. Explain the key functions of management undertaken by agribusiness managers.
- Q9. a) Discuss the principles that agribusiness managers should understand about financial accounting.
b) Managers may have other business objectives besides making profit. Discuss three such objectives showing how they compete with the price objective.