

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

SECTION-B

- Q2. Define agribusiness management and discuss its scope of agribusiness in India.
- Q3. Discuss the meaning, elements, importance and functions of management.
- Q4. Briefly explain the various steps involved in planning.
- Q5. Discuss the nature/characteristics and key elements of organization.
- Q6. Explain the objective of setting a price strategy.

SECTION-C

- Q7. Discuss various types of plans. Also, discuss the characteristics, importance and limitations of planning.
- Q8. Explain the key functions of management undertaken by agribusiness managers.
- Q9.
 - a) Discuss the principles that agribusiness managers should understand about financial accounting.
 - b) Managers may have other business objectives besides making profit. Discuss three such objectives showing how they compete with the price objective.