

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (Agriculture) (2014 & Onwards) (Sem.-7)
COMMUNICATION AND INFORMATION TECHNOLOGY

Subject Code : BSAG-AEB-702

Paper ID : [75691]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write short notes on :

- a) Communication
- b) Process of Communication
- c) Rural Development
- d) Need for Internet Cafe
- e) Scope of Cyber Extension
- f) Kiosks
- g) Benefits of extension services in rural areas
- h) Community Radio
- i) Importance of feedback
- j) Importance of Public Private Partnership

SECTION-B

2. Explain Build-Operate-Transfer model.
3. Discuss problems in rural development.
4. Discuss the role of e-marketing in modern times.
5. Discuss importance of agri-portals.
6. Explain group contact method for extension teaching.

SECTION-C

7. Describe how does information and communication technology help in agricultural development?
8. Explain the trends in agricultural information management systems.
9. Discuss various problems in communication and suggest measures to overcome those problems.