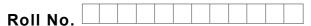


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Total No. of Pages : 02

Total No. of Questions : 09

# BAMT (Sem.–5) MEDIA THEORY Subject Code : AMT-503 Paper ID : [F0336]

Time : 3 Hrs.

Max. Marks: 60

## INSTRUCTION TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

# SECTION-A SECTION-A SECTION-A

- 1. Write briefly :
  - a) Film
  - b) Production
  - c) Media
  - d) Message
  - e) Culture
  - f) Video
  - g) Digital
  - h) Consumer
  - i) Genre
  - j) Feedback



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## **SECTION-B**

- 2. Define television.
- 3. What is meant by video art?
- 4. Give a standard definition of advertising.
- 5. What is media theory?
- 6. List five genres of film.

## **SECTION-C**

- 7. Discuss the theory of production and consumption of media content.
- 8. Establish the relationship between feminism and Film Theory. .m Mww.FirstRanker.com
- 9. Highlight the importance of film criticism.