

Total No. of Pages : 02

Total No. of Questions : 07

BBA (Sem.-1)
ORGANIZATIONAL BEHAVIOUR
Subject Code : BB-104
Paper ID : [C0204]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **SIX** questions carrying **TEN** marks each and students have to attempt any **FOUR** questions.

SECTION-A

Q1. Answer briefly :

- a) Explain the characteristics of OB.
- b) What do you mean by learning?
- c) What is self esteem?
- d) What are the similarities between Maslow's & Herzberg's motivation theory?
- e) What is Perceptual Selectivity?
- f) Enlist the stages of group development.
- g) Enlist the qualities of a good Leader.
- h) Discuss the various types of group.
- i) What is Attitude?
- j) Discuss the importance of individual behavior in today's business environment.

SECTION-B

- Q2. What is the influence of heredity and environment on personality?
- Q3. What is the relationship between perception and the various personal factors? Discuss.
- Q4. What do you mean by leadership? Discuss the contingency theories of leadership.
- Q5. What is Motivation? Discuss different types of motivation.
- Q6. What are the various elements of learning? Can learned behavior be forgotten?
- Q7. Write a note on :
- a) Group Norms
 - b) Managerial Grid

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