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BBA (2013 to 2017) (Sem.-3) MANAGEMENT INFORMATION SYSTEM

Subject Code: BBA-305 Paper ID: [C1168]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTIONS-B consists of FOUR Sub-sections: Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Answer briefly:

- a) What is DSS?
- b) What is TPS?
- c) What is information overload?
- d) What are collaborative technologies?
- e) What is feasibility analysis?
- f) What is Repetitive and operational decisions?
- g) What is a web blueprint?
- h) What is XML?
- i) What is a static view of information?
- j) What is Database Management System?



SECTION-B

UNIT-I

- 2. What is MIS? Why the business firms need MIS? Discuss major types of MIS.
- 3. What are the different types of information required by the different levels of management? Explain with examples.

UNIT-II

- 4. What is Decision Making? Why this is difficult? Discuss.
- 5. Differentiate in detail between MIS and DSS.

UNIT-III

- 6. What are the different structured analysis tools used in system analysis? Explain their uses and their limitations.
- 7. Discuss the major considerations involved in Hardware and Software Selection for the system development.

UNIT-IV

- 8. Write in detail the steps taken in MIS evaluation.
- 9. Discuss the major concepts and issues in information systems.

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