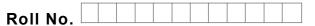
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BBA (2013 to 2017) (Sem.-4) **PRODUCTION & OPERATIONS MANAGEMENT** Subject Code : BBA-406 Paper ID : [A2376]

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTION TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Student has to attempt any ONE question from each Sub-section.

SECTION - A

Q1). Answer briefly :

- b) What do you mean by method study?c) What are the disadvant c) What are the disadvantages of keeping large inventories?
- d) Why are quality circles formed?
- e) Explain the term 'new location decision'.
- f) What is meant by production planning?
- g) Discuss the significance of re-order level.
- h) What is double acceptance sampling?
- i) What is meant by routing?
- j) Explain the Taguchi philosophy.



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SECTION-B

UNIT-I

- Q2). List and explain all the factors that affect the location of a plant. Further explain the factors which could affect the locational decision to set up a refinery unit in Punjab.
- Q3). Discuss the different functions of operations management and also its relationships with other functional areas in an organisation.

UNIT-II

- Q4). Discuss what is meant by productivity linked incentives? Explain all types of such incentives
- Q5). How do routing and scheduling help in optimizing production?

UNIT-III

- Q6). List and explain the different factors affecting the inventory control policy of a company, stRanker.com giving examples.
- Q7). Write short notes on :
 - a) ABC analysis
 - b) Supply chain management
- Q8). Explain the Taguchi philosophy. What role does it play in Quality Management? Does it have any relevance in the Indian system?
 - Q9). List and explain the various costs of quality. Give examples.