

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

BHMCT (Sem.-4)
PRINCIPLES OF MANAGEMENT
Subject Code : BH-210
Paper ID : [C0331]

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTION TO CANDIDATES :

1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **ONE** mark each.
2. SECTION-B contains **FIVE** questions carrying **2½** (Two and Half) marks each and students has to attempt any **FOUR** questions.
3. SECTION-C contains **THREE** questions carrying **FIVE** marks each and students have to attempt any **TWO** questions.

SECTION-A**Q1. Describe in brief :**

- a. Departmentalisation
- b. MBO
- c. Middle level management
- d. Downward Communication
- e. Organisation Chart
- f. Unity of Command
- g. OB
- h. Semantic Barrier
- i. Budget
- j. CSR

SECTION-B

- Q2. Discuss the role and functions of a Manager.
- Q3. Define Directing. Give its significance and process elements.
- Q4. State and explain the limitations of planning.
- Q5. Is management an art or science? Explain.
- Q6. Discuss the 4 P's of marketing management.

SECTION-C

- Q7. Explain the various types of planning. What is the significance of planning?
- Q8. What is meant by Delegation of authority? Discuss its significance and its principles.
- Q9. Elaborate on the various techniques and systems of control.