

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

BHMCT (Sem.-4)
TOURISM MANAGEMENT
Subject Code : BH-214
Paper ID : [C0333]

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
2. SECTION-B contains FIVE questions carrying 2½ (Two and Half) marks each and students has to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying FIVE marks each and students have to attempt any TWO questions.

SECTION-A**1. Write short notes on :**

- a) Grand tour
- b) Tourist
- c) Excursionist
- d) P.A.T.A.
- e) Recreation
- f) D.O.T.
- g) Ancillary Services
- h) International tourist
- i) Leisure tourism
- j) I.T.D.C.

SECTION-B

2. Write about the motivational factors for travelling.
3. What do you understand by Domestic Tourism?
4. How International Tourism help in the growth of Local people?
5. Throw some light on Ancient Tourism.
6. Briefly tell the development of Travel and Tourism industry after Independence.

SECTION-C

7. Discuss the role of W.T.O. in developing Tourism.
8. What do you understand by Typologies?
9. Explain the different sectors of Tourism Industry.