

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BHMCT (Sem.-6)
BUSINESS POLICY & ENVIRONMENT
Subject Code : BH-308
Paper ID : [C0338]

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTION TO CANDIDATES :

1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **ONE** mark each.
2. SECTION-B contains **FIVE** questions carrying **2¹/₂** (Two and Half) marks each and students has to attempt any **FOUR** questions.
3. SECTION-C contains **THREE** questions carrying **FIVE** marks each and students has to attempt any **TWO** questions.

SECTION A

Q1 Describe in brief :

- a. SEBI Act
- b. SWOT
- c. Strategic Management
- d. Ecology
- e. Privatization
- f. Business policy
- g. Industrial licensing
- h. Sick Factory
- i. Stability Strategy
- j. CSR

SECTION B

- Q2 What is environmental scanning? Explain its purpose and importance for an industry.
- Q3 Elaborate on the Special Provision Act of 1985.
- Q4 What is strategic planning? Explain briefly the process of planning.
- Q5 Differentiate between goals and objectives giving examples.
- Q6 Discuss the important elements of Trade Policy.

SECTION C

- Q7 What is Globalisation? Discuss its importance and characteristics.
- Q8 Discuss the dimensions of business environment in detail.
- Q9 Explain the process of policy formulation with the help of flow chart.