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Total No. of Questions: 09

# BHSRM (2012 & Onwards) (Sem.-5) RESEARCH METHODOLOGY

Subject Code: BHSRM-504 Paper ID: [A3142]

Time: 3 Hrs. Max. Marks: 60

### **INSTRUCTION TO CANDIDATES:**

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students has to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students has to attempt any TWO questions.

# **SECTION-A**

# Q1 Answer briefly:

- a) What do you understand by sampling?
- b) What is the meaning of the term Universe?
- c) What is quantitative research?
- d) What is Chi-Square test?
- e) What are dichotomous questions?
- f) What is secondary data?
- g) What is the meaning of research problem?
- h) Explain factor analysis.
- i) What is Synopsis?
- j) What is applied research?



## **SECTION-B**

- Q2 Describe the salient features of a scientific research.
- Q3 Explain the steps that are involved in questionnaire design.
- Q4 Explain the relationship between exploratory, descriptive and causal research.
- Q5 What is a research problem? State the components of research problem.
- Data collection is the backbone of business research. Discuss about the various techniques used for data collection.

## **SECTION-C**

- Q7 Explain how computers have helped the researchers in conducting a good research.
- www.FirstRanker.com O8 Give the various steps in writing of a good research report.
- Explain the procedure of hypothesis testing. Q9

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