



### SECTION-B

- Q2 Describe the salient features of a scientific research.
- Q3 Explain the steps that are involved in questionnaire design.
- Q4 Explain the relationship between exploratory, descriptive and causal research.
- Q5 What is a research problem? State the components of research problem.
- Q6 Data collection is the backbone of business research. Discuss about the various techniques used for data collection.

### SECTION-C

- Q7 Explain how computers have helped the researchers in conducting a good research.
- Q8 Give the various steps in writing of a good research report.
- Q9 Explain the procedure of hypothesis testing.