

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

**BBA (2013 to 2017) (Sem.-1)**  
**B.SIM / BRDM (2014 & Onwards)**  
**PRINCIPLES OF MANAGEMENT**

Subject Code : BBA-101

Paper ID : [C1121]

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

**SECTION-A**

**Q1 Write briefly :**

- a) Management.
- b) Organize.
- c) Espirit-de-corps.
- d) Routine-Decision.
- e) Departmentation.
- f) Formal organization.
- g) Delegation of Authority.
- h) Feed forward control.
- i) Planning.
- j) TQM.

**SECTION-B**

**UNIT-I**

- Q2 “All formal organisation need management”. Comment.
- Q3 What are the major findings of the Howthorne experiments?

**UNIT-II**

- Q4 Discuss the role and limitations of planning in a modern business organization.
- Q5 Discuss the concept and process of MBO in detail.

**UNIT-III**

- Q6 Discuss the concept of centralization. What do you suggest centralization and decentralization in these days?
- Q7 What is authority? Describe various sources of Authority.

**UNIT-IV**

- Q8 What are the various essential of effective control system?
- Q9 “Benchmarking is the process of comparing business processes and performance metrics to industry bests and for best practices from other industries”. Explain this statement.