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BBA (2013 to 2017)/BRDM/B.SIM (2014 & Onwards) (Sem.-2)

ORGANIZATION BEHAVIOUR

Subject Code: BBA-201 Paper ID : [C0240]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTIONS-B consists of FOUR Sub-sections: Units-I, II, III & IV.
- Each Sub-section contains TWO questions each, carrying TEN marks each.
- Student has to attempt any ONE question from each Sub-section.

SECTION-A

Q1 Write briefly:

- WW. First Ranker com a) Human behaviour.
- b) Personality.
- c) Attribution.
- d) Halo effect.
- e) Group motivation.
- f) Dynamic.
- g) Autocratic leader.
- h) Task Management.
- i) Re-active change.
- j) Conflict.

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SECTION-B

UNIT-I

- Q2 Discuss the scope of organisation in the present day set up.
- Q3 Discuss various challenge and role of organisation behaviour in an organization.

UNIT-II

- Q4 What is an attitude? Discuss how attitude are formed.
- Q5 Discuss in detail Mc Gregor's theory of X and theory Y.

UNIT-III

- Q6 What are the consequences of group Cohesiveness?
- Q7 "A good leader helps his subordinate to solve problems by themselves". Comment.

UNIT-IV

- Q8 Define how culture can be created and sustained.
- Q9 Does stress adversely affect the performance of an organisation? If yes then how can it be managed?

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