

Total No. of Questions : 09

BBA (2013 & 2017)/B.(SIM)/BRDM (2014 & Onwards) (Sem.-5)

BUSINESS ENVIRONMENT

Subject Code : BBA-501

Paper ID : [A3130]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. Answer briefly :

- a) SAARC.
- b) Explain disinvestment and privatization.
- c) What do you understand by IMF?
- d) Define EXIM policy.
- e) Competition Act 2002.
- f) Explain salient features of economic system.
- g) Short note on SEZ.
- h) Define FEMA.
- i) Explain new industrial licensing.
- j) Define WTO.

SECTION-B

UNIT-I

2. How business environmental factors influence strategy of business?
3. What do you understand by social responsibilities of business? Define various responsibilities of business towards different interest groups.

UNIT- II

4. Explain the trends in industrial policy in India. What measures have been taken recently to liberate the industry from excessive controls?
5. Explain various objectives and instruments of fiscal policy.

UNIT-III

6. Explain the technological environment and its impact on business development.
7. Give the objectives of the competition act. What are its main provisions?

UNIT-IV

8. Outlines the functions of WTO.
9. What do you understand by FDI? Examine the policy of the government regarding promoting foreign capital in India.