

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(ATHM) (2013 to 2017) (Sem.-1)
TOURISM PRODUCTS AND SERVICES PART-I
Subject Code : BTA-02
Paper ID : [C0532]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt **ANY FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt **ANY TWO** questions.

SECTION-A

- 1. Explain briefly the following terms :**

- Tangible goods.
- Attraction.
- Ancillary services.
- Home stay.
- Motel.
- Domestic airline.
- Deccan Odyssey.
- Indigo Airlines.
- Wildlife sanctuary.
- Mural paintings.

SECTION-B

2. Define the term “*Amenities*” with suitable examples.
3. Write a note on Ranthambhore National Park.
4. Mention five “*International five-star hotel chains*” in India.
5. Write a note on “*North Indian cuisines*”.
6. Write a note on “*Land based adventure sports*”.

SECTION-C

7. What do you mean by “*Tangible and Intangible products*” with suitable examples?
8. Write a note on top ten hill stations in India.
9. Write a detailed note on various types of handicrafts in India.