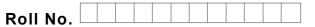
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Total No. of Pages : 02

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B.Sc.(JAMC) (Sem.-1) **PRINCIPLES OF COMMUNICATION** Subject Code : BJAMC-101 Paper ID : [B0425]

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTION TO CANDIDATES :

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks 1. each.
- SECTION-B contains FIVE questions carrying FIVE marks each and students 2. have to attempt any FOUR questions.
- SECTION-C contains THREE questions carrying TEN marks each and students 3. have to attempt any TWO questions.

SECTION-A

1.

- .unication . ormal communication c) Downward communication d) Message ;) Feedback Intraperson⁻¹
- g) Listening
- h) Welcome address
- i) Encoding
- j) Body language



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SECTION-B

- 2. List five techniques of communication.
- 3. Give a standard definition of communication.
- 4. Enumerate five characteristics of communication.
- 5. Highlight the importance of listening in Communication.
- 6. What are different purposes of reading?

SECTION-C

- 7. Discuss the 7C's of communication.
- 8. What steps are required for planning and conducting an interview?
- 9. Discuss in detail the model of Reading to Learning.