

Roll No.

Total No. of Pages : 02

Total No. of Questions : 07

B.Sc.(FD) (2013 to 2017) (Sem.-1)

ELEMENTS OF FASHION

Subject Code : BSc FD-110

Paper ID : [A2149]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of FIFTEEN questions carrying TWO marks each.
2. SECTIONS-B consists of THREE Sub-sections : Units-I, II & III.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

Q1. Write short notes on :

- a) Designer
- b) Fashion forecasting
- c) Pret-a-porter
- d) Classics
- e) Haute couture
- f) Colour wheel
- g) Fashion blunder
- h) Princess line
- i) Fashion innovator
- j) Knock offs

- k) Fad
- l) Ready to wear
- m) Space
- n) Types of sleeves
- o) Trims

SECTION-B

UNIT-I

- 2. What is fashion cycle? Discuss about different stages of fashion cycle.
- 3. Differentiate between haute couture, RTW and street fashion.

UNIT-II

- 4. What is fashion forecasting? How it is done and why?
- 5. Elaborate on principles of design.

UNIT-III

- 6. Explain about the psychology of colour associated with different ceremonies and festivals.
- 7. Write a detailed note on factors that influence the fashion.