

Total No. of Questions : 09

B.Sc.(Business Economics) (BBE) (2015 to 2017) (Sem.-1)

PRINCIPLES OF MANAGEMENT – I

Subject Code : BBE-101

Paper ID : [72691]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION-A

Q1 Write a short note on :

- a) Objective of management
- b) Organization *V/s* management
- c) System approach
- d) MBO
- e) Routine *V/s* Strategic decision
- f) Functional organization
- g) Functional Departmentation
- h) TQM
- i) Bench Marking
- j) Span of control

SECTION-B

UNIT I

- Q2 “*Management is the art of getting things done through people*”. Comment .
- Q3 Describe the contribution of Elton Mayo to the development of management thought.

UNIT II

- Q4 Discuss the benefits and weaknesses of MBO.
- Q5 Discuss various techniques of decision making.

UNIT III

- Q6 Discuss various factors influencing Departmentation. What is the necessity of Departmentation?
- Q7 “*Organization is an important tool to achieve enterprise objectives*”. Comment.

UNIT IV

- Q8 Describe the steps in establishing a sound procedure for control.
- Q9 Discuss the process of Kaizen in management by giving an example.