

**Total No. of Pages : 02**

**Total No. of Questions : 07**

**B.Sc. (FD) (2018 Batch) (Sem.-1)**

# ELEMENTS OF FASHION

**Subject Code : BSFD-102-18**

**Paper ID : [75265]**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A is COMPULSORY** consisting of **FIFTEEN** questions carrying **TWO** marks each.
2. **SECTIONS-B** consists of **THREE** Sub-sections : Units-I, II & III.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

## SECTION-A

**Q1. Attempt all parts in brief :**

- a. What is fashion?
- b. What are pleats?
- c. What is a silhouette?
- d. Write the name of any one international designer and his/her main design theme.
- e. What is texture?
- f. Explain the meaning of the term haute couture.
- g. What are classics?
- h. What is anthropometry?
- i. What are fasteners?
- j. What is a garment?
- k. Define godets and also write where they are used.

- l. What is proportion and how it is important in a dress?
- m. What are diagonal lines and what feeling they create in a design?
- n. What is a brand?
- o. Discuss any one motive for consumer buying.

## **SECTION-B**

### **UNIT-I**

- Q2. Discuss any two elements of fashion in detail with special reference to their usage in construction of apparel.
- Q3. What is a colour wheel? Explain the various dimensions of colour in detail.

### **UNIT-II**

- Q4. What is fashion forecasting? Explain its types and their characteristics.
- Q5. Write notes on the following :
  - a. Fashion criticism.
  - b. Street Fashion.

### **UNIT-III**

- Q6. What are trims and how they are different from accessories? Discuss any two trims that can be used on apparel.
- Q7. What is fashion cycle? Discuss its stages and relate them to designs of apparel available in the market for different consumer segments.