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B.Sc.(ATHM) (2013 to 2017) (Sem.-2) TOURISM PRODUCT AND SERVICES-II

Subject Code: BTA-06 Paper ID: [C0540]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks
- SECTION-B contains FIVE questions carrying FIVE marks each and students 2. have to attempt any FOUR questions.
- SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

- MMM.FirstRanker.com 1. **Explain briefly the following terms:**
 - a) Tourism.
 - b) Natural tourism product.
 - c) National Park.
 - d) Island.
 - e) Fort.
 - f) Tourist circuit.
 - g) Saint.
 - h) Handlooms.
 - i) Folk dance.
 - j) Pilgrimage site.



SECTION-B

- 2. Define the term "Natural tourism site" with suitable example.
- 3. Write a note on Wildlife Tourism.
- 4. Mention the various popular tourist sites in Jaipur.
- 5. Write a note on "Char Dham Yatra".
- 6. Write a detail note on "Diwali".

SECTION-C

- 7. Write a detail note on "Golden Triangle".
- 8. Write a note on important Jain Pilgrimage sites in India.
- 9. Explain how "fairs and festivals" can be used as a tourism product.

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