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B.Sc.(ATHM) (2013 to 2017) (Sem.-2) TOURISM INDUSTRY PROFILE

Subject Code: BTA-07 Paper ID: [C0541]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Q.1 Explain the following terms:

- a. Largest Hotel chain (hotel properties).
- b. Deccan odyssey tariff 2018 2019 for deluxe & presidential suite for single or twin occupancy for both Indian & international travellers.
- c. Vision & mission of IATA
- d. Eligibility Criteria for Becoming a Member of FH&RA.
- e. Key services offered by Kuoni Destination Management.
- f. How does Holiday Basket of Thomas Cook works?
- g. The Oberoi hotel property in Egypt & its attributes.
- h. Jet Privilege.
- i. In which year kingfisher (a) started, (b) commenced its commercial operations & (c) when its operation ceased.
- j. Union Tourism minister & secretary of tourism.



SECTION-B

- Q.2 Write a short note on IATA's Corporate Governance Structure.
- Q.3 What are the two journeys offered by golden chariot called & which places they connect?
- Q.4 Indian Sojourn, journey of Deccan Odyssey covers which destinations & what are its journey highlights?
- Q.5 Write a short note on membership of FHRAI.
- Q.6 Explain the services & facilities offered by "The Oberoi Vanyavilas, Ranthambhore".

SECTION-C

- Q.7 "UFTAA's golden mission plan is to offer to all, a positive global connect". Elucidate the above statement.
- Q.8 Write a short note on IATA and its achievements.
- Q.9 What are the emerging trends of Airline Industry?

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