

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**B.Sc.(JAMC) (Sem.-2)**

## EDITING AND PRINCIPLES OF LAYOUT & DESIGN

**Subject Code : BJAMC-106**

**Paper ID : [B0432]**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

## SECTION-A

- 1. Write briefly :**

- Editing
- Layout
- Style Sheet
- Sub - Editor
- Newspaper
- Balance
- Proportions
- Tones
- Typography
- Offset

### SECTION-B

2. Explain the need for editing.
3. What is meant by copy testing?
4. What is newsroom?
5. List different kinds of periodicals.
6. Distinguish between layout and design.

### SECTION-C

7. Discuss the principles of editing.
8. What are the types of headline? Discuss the principles of headline writing.
9. Explain offset printing process.

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