

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

SECTION-A

SECTION-B

- Q2. What are the different ways of communication?
- Q3. Explain how communication models work. Explain with examples.
- Q4. Differentiate between one step flow and two step flow theory of mass communication.
- Q5. What are the major findings of New Comb's model of mass communication?
- Q6. Elucidate the Functions of Mass communication.

SECTION-C

- Q7. How cultural barriers effect social communication?
- Q8. Explain the factors responsible for growth of Mass communication.
- Q9. What the importance of Dance Model in the process of communication?