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M.Pharmacy (Pharmacognosy) (2017 & Onwards) (Sem.-1)

INDUSTRIAL PHARMACOGNOSTICAL TECHNOLOGY

Subject Code : MPG-104T

Paper ID : [74672]

Time : 3 Hrs.

Max. Marks: 75

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE questions out of SIX questions.
2. Each question carries FIFTEEN marks.

1. a) Describe the role of global marketing management in setting up herbal drug industry. (8)
b) Write a detailed note on TRIPS. (7)
2. a) Write a note on Geographical Indication. (5)
b) What are patentable subject matters in herbal products? (5)
c) What are the proposed amendments in Indian Patent law as applicable to herbal drugs? (5)
3. a) Compare monographic study of herbal drugs in Ayurvedic Pharmacopoeia and American Herbal Pharmacopoeia. (8)
b) How will you ensure quality of herbal drug? (7)
4. What are standardized extracts? Give infrastructure of herbal drug industry involved in production of standardized extracts. (15)
5. What are the requirements of Clinical laboratory for testing natural products? (15)
6. Write short notes on :
a) Concept of TQM. (5)
b) Entrepreneurship development. (5)
c) Accelerated stability testing of natural products. (5)