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M.Pharmacy(Industrial Pharmacy) (2017 Batch) (Sem.-2)

ENTREPRENEURSHIP MANAGEMENT

Subject Code : MIP-204T

Paper ID : [74934]

Time : 3 Hrs.

Max. Marks: 75

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE questions out of SIX questions.
2. Each question carries FIFTEEN marks.

Q1. a) Describe the concept of entrepreneurship management.

b) Describe the role of enterprise in national economy.

Q2. Describe the role and factors affecting the entrepreneur. Discuss also the basic requirements for developing entrepreneurship.

Q3. Write short notes on the following :

a) Enterprising environment

b) SWOT analysis

Q4. Describe the demands and challenges for growth of an enterprise.

Q5. Write short notes on the following :

a) Joint ventures

b) Vision strategies

Q6. Discuss the step by step preparation of making a project proposal to start on new enterprise.