

**Total No. of Pages : 02**

**Total No. of Questions : 10**

**M.Phil (JAMC) (2018 Batch) (Sem.-1)**

## PERSPECTIVE IN JOURNALISM

**Subject Code : MPHJMC-102**

**M.Code : 75620**

**Time : 3 Hrs.**

**Max. Marks : 100**

**INSTRUCTIONS TO CANDIDATES :**

2. There are FIVE Units : Units-I, II, III, IV & V.
3. Each UNIT contains TWO questions each, carrying TWENTY marks each.
4. Student has to attempt any ONE question from each UNIT.

## UNIT-I

1. Explain the relationship between media and cultural studies.
2. What is the relationship of globalization with journalism?

## UNIT-II

3. Write a note on origin of Press in India.
4. What is Yellow Journalism and what are its characteristics.

### UNIT-III

5. Discuss any five laws concerning mass media.
6. What are the major recommendations of the First Press Commission?

#### UNIT-IV

7. What are the issues and challenges of Electronic News Gathering?
8. Give your understanding of Peak and Valley Theory of television news production.

#### UNIT-V

9. What is your understanding of emerging chaos of Global News Culture?
10. Highlight the importance of Investigative Journalism in democratic countries.

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**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**