

Total No. of Questions : 09

M.Com. (Professional) (2015 to 2017) (Sem.-1)

BUSINESS ENVIRONMENT

Subject Code : MCOP-105

Paper ID : [A2204]

Time : 3 Hrs.

Max. Marks : 80

INSTRUCTION TO CANDIDATES :

1. **SECTIONS-A, B, C & D contains TWO questions each carrying FIFTEEN marks each and students has to attempt any ONE question from each SECTION.**
2. **SECTION-E is COMPULSORY consisting of TEN questions carrying TWENTY marks in all.**

SECTION-A

1. Discuss the nature and dynamism of business environment. What factors trigger changes in the business environment? What is managerial economics?
2. What is globalisation? Explain the features of globalisation. Analyse the impact of globalisation on Indian industry.

SECTION- B

3. What is fiscal policy? How does fiscal policy affect economic growth and resource allocation?
4. What is economic planning? Suggest various measures for the success in economic planning in the country.

SECTION-C

5. How does political environment influence the business policy of an organisation?
6. Discuss the changing dimensions of political environment in India.

SECTION-D

7. Explain what do you understand by the concept of social responsibility of business? Why should an organisation develop a sense of social responsibility? Discuss.
8. What do you mean by foreign Investment? Outline the growth of foreign investment in India.

SECTION-E

9. Explain the following :

- a) Environment scanning
- b) SWOT Analysis
- c) Liberalization
- d) IMF
- e) CRR (Cash Reserve Ratio)
- f) Open market operations
- g) Privatisation
- h) EPZ (Export Processing Zone)
- i) SDR (Special Drawing rights)
- j) Non Tariff Barriers