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Total No. of Questions: 09

M.Com.(Professional) (2015 to 2017) STRATEGIC COST MANAGEMENT

Subject Code: MCOP-204 Paper ID: [A2619]

Time: 3 Hrs. Max. Marks: 80

INSTRUCTION TO CANDIDATES:

- SECTIONS-A, B, C & D contains TWO questions each carrying FIFTEEN marks each and students has to attempt any ONE question from each SECTION.
- SECTION-E is COMPULSORY consisting of TEN questions carrying TWENTY marks in all.

SECTION-A

- 1. What do you understand by Strategic Cost Management? How it is different from traditional costing system? Explain its philosophy and framework.
- What do you understand by Value Chain Analysis? How it can be used to increase the 2 competitive advantage of the firm?

SECTION-B

- 3. What are Activity Based Management systems? Explain its benefits. How it is relevant in decision making and budgeting?
- 4 Explain the concept and rationale of Activity Based Costing. What are the limitations of **Activity Based Costing?**

SECTION-C

- Explain the evolution of the concept of Just in Time. How it can be used for enhancing 5. the performance in a manufacturing firm?
- What is ERP all about? What are the various implications of ERP in managing the costs? 6.

SECTION-D

- What is the balanced scorecard? What are its various perspectives? What kinds of 7. problems are faced in implementation of balanced scorecard?
- 8. What is transfer pricing all about? Explain the various transfer pricing methods. Which one is the best and why?

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SECTION-E

- 9. Write short notes on the following:
 - a) Benchmarking
 - b) Life cycle costing
 - c) Transfer Pricing in international context
 - d) Process time
 - e) Cost Driver
 - f) Elements of SCM
 - g) BCG Model
 - h) Activity cost pools
 - i) Kaizen costing
 - j) Key Result Areas in Balanced Scorecard

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