

Roll No. 

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Total No. of Pages : 02

Total No. of Questions : 09

**M.Sc.(ATHM) (2015 & Onwards) (Sem.-1)****TOURISM PRODUCTS AND SERVICE**

Subject Code : PTA-101

Paper ID : [C0630]

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students has to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students has to attempt any **TWO** questions.

**SECTION-A****Q1. Answer the following :**

1. Define Tourism Product.
2. Where is Valley of Flowers National Park located? State its specialty.
3. What is called as Motel?
4. Enlist the classification of Hotels in India.
5. What are 5 A's of tourism?
6. What is rent a car scheme?
7. In how many countries of the network of EURO rail exists?
8. What is Place on Wheels?
9. What is the difference between classical and folk dances of India?
10. What are the *Jyotirlingas*?

### SECTION-B

- Q2. Differentiate between services and products.
- Q3. What are the popular tourist resources of Delhi? Write a short note on Red Fort.
- Q4. Design a brief itinerary of *Char Dhamyatra*.
- Q5. Write the itinerary of Royal Orient.
- Q6. Write a short note on the tourist attractions in Mt. Abu.

### SECTION-C

- Q7. Discuss the importance of *Kullu Dussehra* and its contribution in tourism development.
- Q8. Write an essay on art and architecture of India.
- Q9. Discuss the role of airline industry in promoting tourism.