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Total No. of Pages : 01

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M.Sc.(JAMC) (2015 to 2017) (Sem.-1)**PRINT MEDIA-I****Subject Code : MJAMC-103****Paper ID : [B0441]****Time : 3 Hrs.****Max. Marks : 60****INSTRUCTION TO CANDIDATES :**

1. Attempt any FIVE questions out of SIX questions.
2. Each question carries TWELVE marks.

1. What is the definition of news and discuss its elements?
2. Give your understanding of various news gathering techniques.
3. What are the do's and don'ts for organizing a press conference?
4. Illustrate your understanding of any seven kinds of headlines.
5. What is the structure of a news story? Give an example.
6. Highlight the importance of editing for a newspaper.