

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**M.Sc.(HMCT) (2015 to 2017) (Sem.-1)**  
**PRINCIPLES & PRACTICES OF MANAGEMENT**  
**Subject Code : MSCHM-106**  
**Paper ID : [C1206]**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students has to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students has to attempt any **TWO** questions.

## SECTION-A

**Q1. Define :**

- a) Feedback
- b) Corporate social responsibility
- c) Operations research
- d) Strategic planning
- e) MBO
- f) Programmed decisions
- g) Delegation
- h) Management
- i) Closed system
- j) Product departmentalization

### SECTION-B

- Q2. Describe the functions of a Manager.
- Q3. Suggest ways to avoid line-staff conflict in an organisation.
- Q4. Enumerate the hurdles in departmental coordination. How can a manager overcome them?
- Q5. Differentiate between Power and Authority of a manager.
- Q6. Explain SWOT analysis giving suitable examples.

### SECTION-C

- Q7. Describe McKinsey's 7-S Management framework using suitable diagrams and examples.
- Q8. What is the importance of Decision making in management? Explain techniques used in taking non- programmed decisions.
- Q9. Explain Concurrent Control giving suitable diagrams and examples.