

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 07

M.Sc.(Fashion Marketing Management) (2018 Batch) (Sem.-1)
PERSONALITY DEVELOPMENT AND COMMUNICATION SKILLS
Subject Code : MSFMM-109-18 (Non core)
Paper ID : [75292]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of THREE Sub-sections : Units-I, II & III.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Attempt any FOUR questions, ONE from each Sub-section and fourth from any sub-section.

SECTION-A**1. Define the following :**

- a. Need
- b. Values
- c. Interaction
- d. Experience
- e. Development
- f. Beliefs
- g. Self-efficacy
- h. Attitude
- i. Individuality
- j. Emotions

SECTION-B

UNIT-I

2. Every individual has a unique identity. Give your opinion.
3. Define personality. Write its significance.

UNIT-II

4. Give the Maslow's hierarchy of needs.
5. Does interaction and experiences influence one's personality? How?

UNIT-III

6. How does career influence the personality of a person?
7. Discuss the role of positive attitude on changing one's personality.

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